South San Francisco

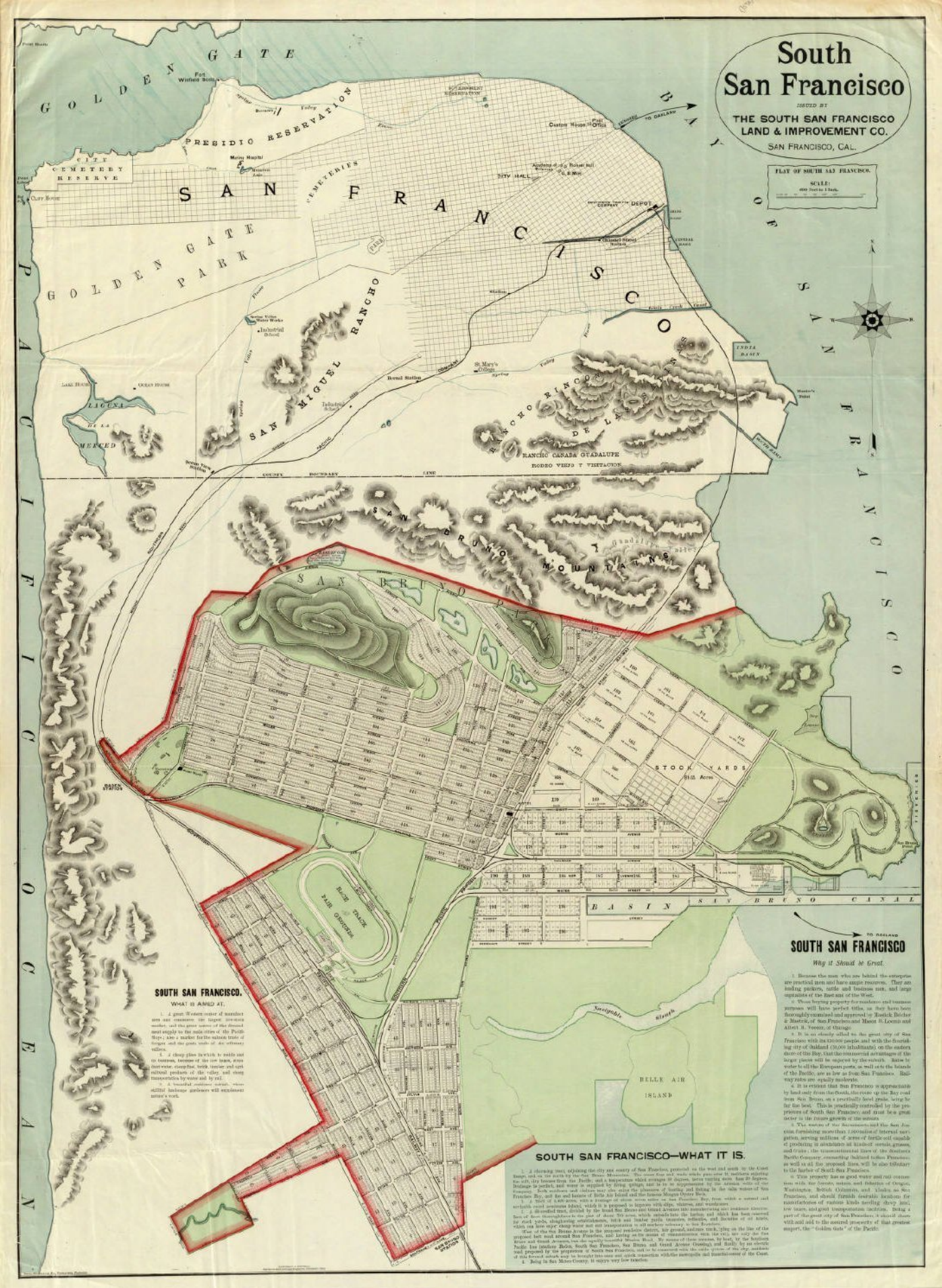
ISSUED BY

THE SOUTH SAN FRANCISCO LAND & IMPROVEMENT CO.

SAN FRANCISCO, CAL.

PLAT OF SOUTH SAN FRANCISCO.

SCALE: 400 Feet to 1 Inch.



SOUTH SAN FRANCISCO.

WHAT IS AIMED AT.

1. A great Western center of manufacture and commerce (the largest pre-eminent market, and the great source of the demand and supply to the main cities of the Pacific Slope); also a market for the salmon trade of Oregon and the grain trade of the extensive valleys.

2. A cheap place in which to reside and to construct, because of the low taxes, ample fresh water, cheap fuel, fertile tractor, and rich cultural products of the valley, and cheap transportation by water and by rail.

3. A beautiful outdoor output, where skillful landscape gardeners will supplement nature's work.

SOUTH SAN FRANCISCO—WHAT IT IS.

1. A charming town, adjoining the city and county of San Francisco, protected on the west and north by the Coast Range, and on the north by the San Bruno Mountains. The ocean fog and winds which pass over it northern adjoining the city, city houses from the Pacific, and a temperature which averages 10 degrees more varying more than 20 degrees. Drainage is perfect, and water is supplied by living springs, and is in no requirement by the artesian wells of the Company. Both residence and business sites may also enjoy the pleasure of boating and bathing in the calm waters of San Francisco Bay, and the and beauty of Belle Air Island and the famous Morgan Oyster Beds.

2. Title of 4,400 acres, with a frontage of about seven miles on San Francisco Bay, from which a natural and navigable canal continues inland, which it is proposed to improve with slips, wharves, and warehouses.

3. A diversified tract, divided by the broad San Bruno and Grand Avenues into manufacturing and residence districts. Two of these thoroughfares to the plat of about 300 acres, which extends into the harbor, and which has been reserved for steel yards, slaughtering establishments, brick and lumber yards, creameries, refineries, and factories of all kinds, which can have super cheap water and rail transportation to all markets tributary to San Francisco.

4. One of the San Bruno Avenues is the proposed residence district, the ground, undrained rock, lying on the line of the proposed belt road around San Francisco, and having on the means of communication with the city not only the San Bruno and Grand Avenues, but the equally beautiful Mission Road. By means of these avenues, by boat, by the Southern Pacific line (stations Bolen, South San Francisco, San Bruno and Grand Avenue Crossing), and finally by an electric road proposed by the proprietors of South San Francisco, and to be connected with the cable system of the city, residents of this favored suburb may be brought into easy and quick transition with the metropolis and manufacturers of the Coast.

5. Being in San Mateo County, it enjoys very low taxation.

SOUTH SAN FRANCISCO

Why it Should be Great.

1. Because the men who are behind the enterprise are practical men and have ample resources. They are leading packers, cattle and business men, and large capitalists of the East and of the West.

2. Those buying property for residence and business purposes will have perfect titles, as they have been thoroughly examined and approved by Roddick Belcher & Mastick, of San Francisco, and Mason B. Loomis and Albert H. Veeder, of Chicago.

3. It is so closely allied to the great city of San Francisco with its 350,000 people and with the flourishing city of Oakland (30,000 inhabitants) on the eastern shore of the Bay, that the commercial advantages of the larger places will be enjoyed by the suburb. Rates to water to all the European ports, as well as to the islands of the Pacific, are as low as from San Francisco. Railway rates are equally moderate.

4. It is evident that San Francisco is approachable by land only from the South, the route up the Bay road from San Bruno, on a practically level grade, being by far the best. This is practically controlled by the proprietors of South San Francisco, and must be a great factor in the future growth of the suburb.

5. The centers of the Sacramento and the San Joaquin furnishing more than 1,000 miles of internal navigation, serving millions of acres of fertile soil capable of producing in abundance all kinds of cereals, grasses, and fruits; the transcontinental lines of the Southern Pacific Company, connecting Oakland before Francisco, as well as all the proposed lines will be also tributary to the harbor of South San Francisco.

6. This property has as good water and rail connection with the forests, mines, and fisheries of Oregon, Washington, British Columbia, and Alaska as San Francisco, and should furnish desirable locations for manufactures of various kinds needing cheap land, low taxes, and good transportation facilities. Being a part of the great city of San Francisco, it should share with and add to the assured prosperity of that greatest seaport, the "Golden Gate" of the Pacific.